



International Visual Communication Industry Exhibition

Pavilion 8, Feria de Madrid, IFEMA- Madrid (Spain), October 14, 15 and 16, 2010



TRAMPOLINE PROGRAMME- PARTICIPATION CONTRACT FORM 3,300 €12 M2 ALL INCLUDED

INVOICING EXHIBITOR COMPANY DETAILS

Business name* VAT Registration No.....
 Commercial name**
 Address..... Post code.....
 City..... Province/State/County..... Country.....
 Telephone..... Fax W.W.W.
 Company e-mail..... Contact person.....
 Position..... Personal e-mail.....

* Indicate name for invoices and contracts

** Indicate name to appear on show promotional items (list of exhibitors, web site, floor plans, etc.)

ACTIVITY OF THE EXHIBITING COMPANY (mark with an X, more than one option if necessary)

- | | |
|---|---|
| <input type="checkbox"/> VISCOM-SIGN AREA | <input type="checkbox"/> DIGITAL SIGNAGE & POP- POS AREA (Digital Advertising and POS Solutions) |
| <input type="checkbox"/> Large Format Digital Printing Systems | <input type="checkbox"/> INDIGITAL AREA (Solutions for Digital Imaging Centres) |
| <input type="checkbox"/> Digital Textile Printing Systems | <input type="checkbox"/> DESIGN & INNOVATION AREA (Design and Innovation Solutions) |
| <input type="checkbox"/> Sign making, Outdoor Advertising, Lettering | <input type="checkbox"/> Other, specify..... |
| <input type="checkbox"/> Visual Communication and Digital Printing Services | |
| <input type="checkbox"/> Lighting Systems for Advertising | |
| <input type="checkbox"/> Medium and Small Digital Printing Systems | |
| <input type="checkbox"/> Engraving and Advertising Products | |
| <input type="checkbox"/> Finishing Equipment and Systems | |

COMPULSORY SERVICES OF FERIA DE MADRID INCLUDED IN THE TRAMPOLINE PROGRAMME

The following compulsory services from Feria de Madrid are included in the Trampoline Programme:

1. Civil responsibility and multi-event insurance.
2. Compulsory cleaning, cleaning before daily opening of the show, carpet cleaning and emptying of waste bin. Exhibited goods are not included.
3. Minimum electricity consumption, at 130 w/m2.
4. Set up fee: Type A – Viscom-Sign pre-decorated stand (basic modular stand)

VISCOM-SIGN PRE-DECORATED MODULAR STAND AND MARKETING TOOLS

12 m2 (4x3) pre-decorated Viscom-Sign modular stand

Includes: pre-decorated stand with aluminium profiles, carpet, melamine-coated walls, adjustable halogen spotlights (50/w/m2) and sign with standard lettering at the front of the stand. Furniture: 1 round table, 4 chairs, 1 counter with key. No changes are allowed with the furniture. Any extra not included in the Trampolin programme will be invoiced apart.

Marketing tools

Includes the following marketing items: entry in the Official Catalogue, entry in the Website, invitation tickets upon square metres, 5 exhibitor passes, 10 VIP passes, promotional stickers, on line planner service and press promotion.

Stand No.: Trampoline Programme (4 x 3 = 12 m2)

I am sending herewith the amount of 3,300 €(8%VAT included) covering my participation (see conditions on the back side).

The company signing the Participation Contract hereby accepts and agrees to abide by these Rules and Regulations for Participants.

Name and signature of the person signing the contract:

Date:



PARTICIPATION CONDITIONS

To apply for the Trampoline Programme, the exhibitor shall fulfil the following requirements:

- Participating for first time in the exhibition
- The application will have to be accepted by the Organising Committee

PAYMENT CONDITIONS

One payment of **3,300 €** upon signing the participation contract form through a check or a bank transfer to:

HSBC BANK PLC

Plaza Pablo Ruiz Picasso, 1 Torre Picasso, Planta 33. 28020 Madrid
C.C.C 0162-0001-24-0064633003
IBAN ES1301620001240064633003 BIC MIDLESMM

Failure to adhere to the stipulated payment terms shall result in the Organisers being entitled to reallocate the reserved space to any other applicant.

GENERAL TERMS OF PARTICIPATION

Admission:

- The participation contract form must be sent to the Organisation generating a contractual link between the parts, along with the AMOUNT STIPULATED FOR PARTICIPATING, otherwise they will not be accepted.
- Immediately after spaces have been allocated, and accepted by the exhibiting companies, the organizers will send out the annex of the contract.
- There is no legal right to the participation contract and it is forbidden to cede to third parties the right to admission or the use of all or part of the stand. The Organisation reserves the right to modify the surface area and/or location assigned if the circumstances so require, and the exhibitor is not entitled to indemnisation whatsoever should the Organisation use this right.
- Exhibitors declining to exhibit WILL FORFEIT ALL THE AMOUNTS PAID
- The Organisers are entitled to seize exhibits in the event of their owners failing to comply with obligations inherent to the acceptance of these Regulations. In no circumstances will the Organisers be held liable for damage to exhibits when seized. The exhibitor shall be responsible for the expenses resulting from this seizure.
- I hereby accept and agree to abide by the interior regulations and participation rules.

Floor space rates:

- Trampoline Programme 3,300 € (8 % VAT included). Stand 12 m2 (4x3).

To be paid when submitting this space contract form. Includes: entry in the Official Catalogue, entry in the Website, invitation tickets upon square metres, 5 exhibitor passes, 10 VIP passes, promotional stickers, on line planner service and press promotion.

Compulsory services related to Feria de Madrid included in the Trampoline Programme:

The following compulsory services described in the Services Guide of Ifema (Servifema) are included in the programme:

1. Civil responsibility and multi-event insurance.
2. Compulsory cleaning, cleaning before daily opening of the show, carpet cleaning and emptying of waste bin. Exhibited goods are not included.
3. Minimum electricity consumption, at 130 w/m2.
4. Set up fee: Type A – Viscom-Sign pre-decorated stand (basic modular stand)

Viscom-Sign pre-decorated modular stand:

The stand includes the organisation Viscom-Sign pre-decorated basic modular stand including the following elements: pre-decorated stand with aluminium profiles, carpet, melamine-coated walls, adjustable halogen spotlights (50/w/m2) and sign with standard lettering at the front of the stand.

Furniture: 1 round table, 4 chairs, 1 counter with key.

No changes are allowed with the furniture. Any extra not included in the Trampolin programme will be invoiced apart.