



INTERNATIONAL VISUAL COMMUNICATION EXHIBITION

6 - 7 - 8 October, 2011, Pavilion 8. Feria de Madrid, IFEMA- Madrid, Spain



“FORMULA 1” 1.565 € BOX

INVOICING EXHIBITOR COMPANY DETAILS

Business name*..... VAT Registration No.....

Commercial name**.....

Address..... Post code.....

City..... Province/State/County..... Country.....

Telephone..... Fax w.w.w.

Company e-mail..... Contact person.....

Position..... Personal e-mail.....

SERVICES INCLUDED IN THE BOX

The following services and accessories are included in the BOX Formula 1 programme:

1. Civil responsibility and multi-event insurance
2. Compulsory cleaning
3. Furniture: 1 aluminium table 60 cm. Ø and 110 cm. height, 2 black stools with black metal base
4. Modular panels in grey colour and red carpet
5. A plug (to connect your laptop or similar device) and electricity consumption
6. Sign of the company (text in red vinyl).
7. Adjustable halogen spotlight.
8. Double shelf in one side

Marketing:

1. Two Exhibitor's badges (to pick up in the organization office)
2. 50 invitations (to pick up in the organization office)
3. Inclusion in the website of the show (products and Brands pages, with pictures and logotypes)

PARTICIPATION CONDITIONS

The Formula 1 Programme has been designed to present your company, services or products exclusively through a laptop. To apply for the Formula 1 Programme, the exhibitor shall fulfil the following requirements:

- Only one box per company.
- It is not permitted to exhibit machines or objects with volume inside the box
- The delivery of the box is ALL INCLUDED and the organization doesn't allow changes of any kind, or on the furniture or on the structure.
- The box can be decorated directly by the exhibitor or contract this service through the organization, in this case the printing rate 75€/sqm including the set up. It is not allowed the perforation of the panels.

The organization reserves the right to reject contracts that do not meet these requirements.

TECHNICAL FIGURES OF THE BOX

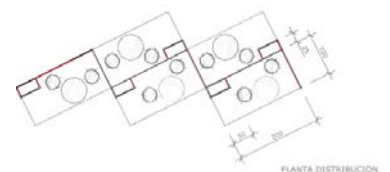
Front elevation – box all included



Front view – example of the box with decorated panels



Distribution floor plan



▪ **ACTIVITY OF THE EXHIBITING COMPANY (mark with an X, more than one option if necessary)**

SERVICES:

- LFDP advertising, outdoor and indoor advertising
- Digital printing, copying and repro
- Screen printing & textile printing Systems (transfer, stamping, etc.)
- Sign making, signage, directories, signs
- Displays and advertising for POP/POS
- Engraving, milling, marking, trophies and advertising products
- Graphic design and corporate image
- Advertising agencies, visual communication services, content producers
- Digital signage
- Photo lab and image management
- Decoration, interior design, stands
- Graphic customization solutions
- Others:.....

▪ **PAYMENT CONDITIONS**

One payment of **1.565 €** upon signing the participation contract form through a check or a bank transfer to:

HSBC BANK PLC
Plaza Pablo Ruiz Picasso, 1 Torre Picasso, Planta 33. 28020 Madrid
C.C.C 0162-0001-24-0064633003
IBAN ES1301620001240064633003 BIC MIDLESMM

Failure to adhere to the stipulated payment terms shall result in the Organisers being entitled to reallocate the reserved space to any other applicant.

▪ **GENERAL TERMS OF PARTICIPATION**

☛ **Admission:**

- The FORMULA 1 Programme has been especially designed to present in a quickly way company services exclusively through a laptop or similar devices. The electrical power output is calculated for the lighting of the stand and to connect such devices. Under no circumstances the organization allows the installation of machinery or objects with volume, nor on the floor nor over the furniture. Any changes or modifications are allowed.
- The Organisation reserves the right to reject those contracts, which in its opinion do not fit the theme of the show.
- The participation contract form must be sent to the Organisation generating a contractual link between the parts, along with the AMOUNT STIPULATED FOR PARTICIPATING, otherwise they will not be accepted.
- Immediately after spaces have been allocated, and accepted by the exhibiting companies, the organizers will send out the annex of the contract.
- There is no legal right to the participation contract and it is forbidden to cede to third parties the right to admission or the use of all or part of the stand. The Organisation reserves the right to modify the surface area and/or location assigned if the circumstances so require, and the exhibitor is not entitled to indemnisation whatsoever should the Organisation use this right.
- Exhibitors declining to exhibit WILL FORFEIT ALL THE AMOUNTS PAID.
- The Organisers are entitled to seize exhibits in the event of their owners failing to comply with obligations inherent to the acceptance of these Regulations. In no circumstances will the Organisers be held liable for damage to exhibits when seized. The exhibitor shall be responsible for the expenses resulting from this seizure.
- I hereby accept and agree to abide by the interior regulations and participation rules.

FORMULA 1 Box nº: _____.

I am sending herewith the amount **1.565 €** (VAT exempt) covering my participation in the **FORMULA 1** Programme in **Viscom Spain 2011**

The company signing the Participation Contract hereby accepts and agrees to abide by these Rules and Regulations for Participants.

Name and surname of the person signing the contract:

Date: **Signature:**.....

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“FORMULA 1”



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